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What Is Unique Backlinks?

By [Sunburnt Technology](#), 1 February 2013

Unique backlinks is a term we invented to refer to the number of times **unique domains** link to **unique pages** on your website. For example if **wikipedia.com** had one link to your homepage and five links to your article on that counts as **two** "unique backlinks".

Many SEOs count [linking domains](#) which ignores the number of **unique pages** people link to. In the above example there is just **one** linking domain (wikipedia.com). We feel our unique backlinks metric is more useful only a little more difficult to calculate.

About Sunburnt Technology



Sunburnt Technology has been helping businesses reach customers around the world since 2003. Our integrated Internet Business Platform includes [SEO Tools](#), Web Analytics, [Content Management](#), [Website Designer](#), [Email Marketing](#), [Online Store](#), [Domain Name Management](#) and more.

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