



Sunburnt

Internet Business Platform

[News](#)[Features](#)[Pricing](#)[FAQ](#)[Contact](#)

[Home](#) » [Help](#) » [What Is mozRank?](#)

What Is mozRank?

23 August 2012

mozRank is a **logarithmic score from 0 to 10** representing a domain's authority. It is calculated by SEO company SEOMoz using a similar formula to [Google PageRank](#).

Copyright © Sunburnt Technology, ABN 76387361812

[terms of service](#) | [server load](#) | [server status](#)

[Sunburnt Technology](#) | %{unsubscribe} %{ox_beacon}