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What Is Blekkio Rank?

23 August 2012

Blekkio Rank is a measure of the authority of a domain as determined by the Blekkio search engine. **A high number is better.** We like Blekkio Rank because it uses a **linear scale** from 0 to infinity which makes the difference in authority between domains very clear. E.g.

Domain	Blekkio Rank	PageRank
facebook.com	20,623	9
www.time.com	4,343	8
www.thersa.org	477	6
inductivist.blogspot.com	36	5
www.trifit.org.au	2	1

See how Blekkio Rank shows just how much more popular Facebook is than Time. Other domain authority s like [PageRank](#) use a **logarithmic** scale from 0 to 10 which paints a less accurate picture of the difference in authority between two domains.

Blekkio Rank data comes directly from the Blekkio search engine who use the data as part of their ranking al. Our [SEO Toolbar](#) shows the Blekkio Rank of sites you visit as you browse the web.