



# Sunburnt

Internet Business Platform

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## Sharing Statistics for 2011

By [Roger Keays](#), 12 January 2012

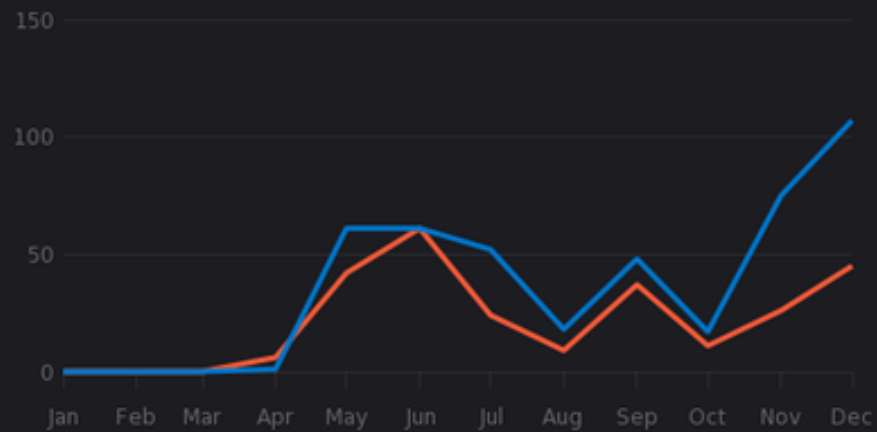
Here are the sharing statistics for web pages hosted on our servers for 2011. The statistics suggest that:

- StumbleUpon is the best place to share content, with an average viral lift of 274% (every shared page is clicked 2.74 times on average).
- There were a lot of people reading shared content in December, probably because of the holidays.
- Google+ still isn't nearly as popular as Facebook and Twitter.
- No-one uses the Internet in Africa.

If you still haven't [enabled sharing for your website](#), please contact us!

# 2011

## YOUR ADDTHIS REPORT



**261**

Total Shares

**440**

Total Clicks




**169%**

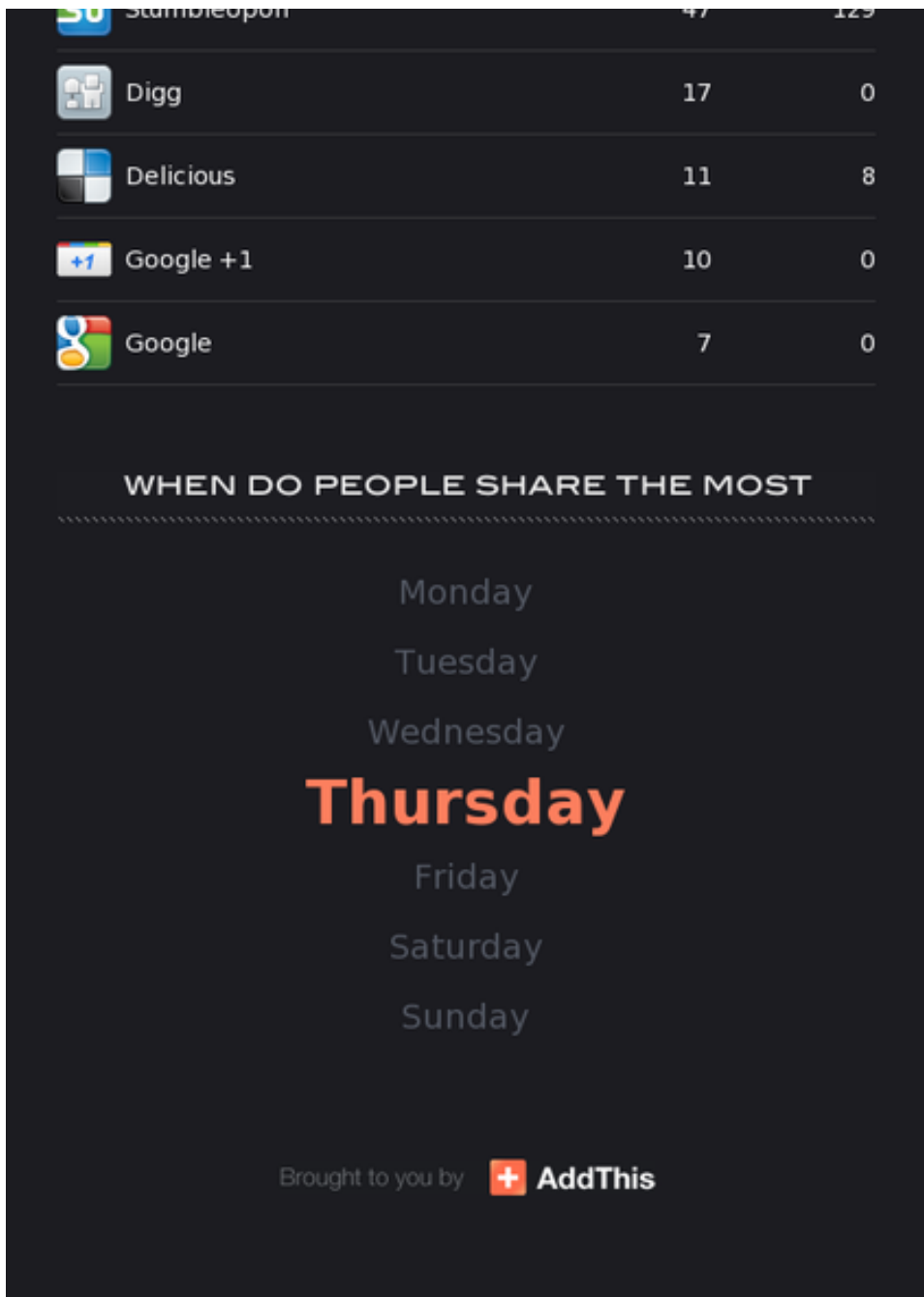
Viral Lift

## SHARING AROUND THE WORLD



## MOST POPULAR SERVICES

Top Services	Shares	Clicks
 Twitter	76	107
 Facebook	73	191
 StumbleUpon	47	129



## About Roger Keays



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