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Updated Pricing Plan

16 May 2010

Dear Sunburnt Customers,

After making some comparisons to our competitors' products and services we have made some changes to pricing plan for your monthly subscription fees. You still only pay for what you use and we still offer much better deals than our competitors.

The table below shows the amount of visitors, emails, storage and traffic you get at different prices with the updated plan.

	\$9.95	\$19.95	\$29.95	\$39.95	\$49.95	\$59.95
Website Visitors	20	100	500	2,500	12,500	62,500
Email Deliveries	40	200	1,000	5,000	25,000	125,000
Data Storage	100 MB	500 MB	2 GB	12 GB	61 GB	305 GB
Traffic	100 MB	500 MB	2 GB	12 GB	61 GB	305 GB

As always, your monthly subscription fee is calculated precisely and will vary month to month according to your usage for that month. This is to ensure you only pay for what you use. We determine your usage based on the volume of website visitors, email deliveries, data storage and traffic as shown above. Usage of all other services is unlimited, such as

- Unlimited Web Pages
- Unlimited Logins
- Unlimited Website Updates
- Unlimited Photos, Folders and Attachments
- Unlimited Website Members
- Unlimited Newsletter Subscribers
- Unlimited Email Mailboxes
- Unlimited Email Redirects
- Unlimited Shopping Cart Orders

- Unlimited Customer Database
- Unlimited Invoices
- Unlimited Forum Posts
- Free Web Statistics
- Free Search Engine
- Free RSS Feeds / Podcasts
- Free Secure (SSL) Server
- Free Support Videos
- Free Support Articles

To see how the new plan stacks up against our competitors, take a look at the price comparison below. The real statistics and have been anonymised to protect our customers' privacy.

Customer A	Melbourne IT	TPP + Constant Contact	Sunburnt Web Solutions
<ul style="list-style-type: none"> • 266 web pages • 1,500 visitors / month • 3,400 newsletter subscribers • 10,000 email deliveries / month 	\$308.95 / month	\$136.47 / month	\$44.26 / month
Customer B	Melbourne IT	TPP Internet	Sunburnt Web Solutions
<ul style="list-style-type: none"> • secure shopping cart • 500 visitors / month • 528 products • 20 orders / month 	\$89.95 / month (10 pages only)	\$120 / month	\$25.64 / month

The updated plan is effective from this month and will be reflected in your next invoice. If you have any questions about the changes to the pricing plan, please feel free to contact us by replying to this email.

Roger Keays
Sunburnt Web Solutions

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