



Sunburnt

Internet Business Platform

[News](#)[Features](#)[Pricing](#)[FAQ](#)[Contact](#)

[Home](#) » [News](#) » [SEO Web Marketing, Search Engine Optimisation](#)

SEO Web Marketing, Search Engine Optimisation

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Hi there,

You may have noticed that we have recently begun using the brand **SEO Web Marketing**. This change was primarily because the **Sunburnt** brand has been ranking in Google for queries about sunscreen and skin care rather than Internet Marketing.

It also represents our new focus on Search Engine Optimisation (SEO) as we are now taking more aggressive steps to ensure better search engine rankings for our customers. Some changes we have coming for you are

- [A new complete SEO package to boost your search rankings.](#)
- Weekly ranking checks to monitor your search positions.
- A social bookmarking service to build links to your website.
- Social media marketing products to expose your business with Facebook, Twitter and other popular sites.
- Split testing support directly in the website editor to fine-tune your forms and landing pages.
- and much more

You will still see the old Sunburnt logo on many of our publications, although these will eventually be replaced. Until then, stay tuned, and we will keep you updated on the new features.

Roger

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