



# Sunburnt

Internet Business Platform

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## Free Annual Service Available

By [Roger Keays](#), 26 February 2009

Dear Sunburnt Customers,

You probably got a call from us recently to see how you are going with your server (if you didn't, we did *try* to contact you!). We think it's great that so few of you had any pressing issues, however, well... we don't really believe you. There is nearly always room for improvement and we'd like to offer you the chance to improve the usage of your server by offering you a free service - just like you get done on your car every couple of years.

Your free service entitles you to 15 minutes of our time to work on whatever aspect of your website, mailing store, or forum that you like. Some possibilities might include:

- Adding a news folder to your website. News is a good way to demonstrate signs of life on your website your business.
- Adding a search box to your website. Even if you only have a small amount of content, people can find they are looking for much faster with online search.
- Fixing up inconsistent formatting. People like consistency from page to page and within pages. It gives a sense of order in our chaotic lives.
- Rearranging your website menu / folders. Your website needs to grow without becoming a mess, so how you arrange your content is important.
- Setting up a mailing list and subscription page. This is an easy and effective way to promote your products and stay in touch with your customers.

If you'd like to take advantage of this offer, just send your list of improvements to [support@sunburnt.com.au](mailto:support@sunburnt.com.au) and we'll get through as many as possible in the allotted timeframe.

Keep up the good work on your servers!

Roger

### About Roger Keays



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