



Home » News » July Special - Keyword Research \$165

July Special - Keyword Research \$165

Features

By Roger Keays, 5 July 2012

News

How many people go into business without doing **market research**?

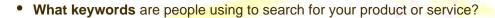
Practically no-one.

But how many people start a website without doing keyword research?

Practically EVERYONE.

Keyword research IS market research and is probably the **most important step** in creating a successful website, blog or online service.

Can you answer the following questions:



- What related terms and synonyms are they using?
- How many daily searches are there for your keywords?
- How many competitors are also targeting your keywords?
- What is the strength of your competitors?
- Which relevant long-tail keywords can you capture easily?
- Do your keywords have daily, weekly, seasonal or annual trend cycles?
- What secondary keywords should you be using on your website and in your articles?
- Which keywords should you invest in for the highest return on investment (ROI)?

If you can't answer these questions, we can.





Our Keyword Research service gives you detailed data and recommendations on the **top 250 keywords** frc list of 10,000 keywords relating to your product or service. How do we do this? Simple:

- First we collect all related keywords for your product or service using 18 different tools and data source
- Next we **generate variations** of all these terms using common call-to-actions, geolocations, stemming, and spelling errors.
- We then create permutations of these terms to generate a list of up to **10,000 unique search terms**.
- This list is filtered using public data from Google to select the 250 keywords with the highest search vc
- For the top keywords, we import our private data on organic competition.
- With this data we can identify keywords with high search volume, **low organic competition** and high advertiser competition. These should be the focus of your SEO campaigns.
- We will analyse the search result pages for the most appealing keywords to estimate how much effort (i will take to get **you** on the **first page of Google** for these keywords.

How much would you expect to pay for such an extensive service? Our competitors charge up to \$500 for th data, but we are offering you the whole deal for just **\$199** AND just because it's a new financial year we hav decided to offer you a **special price** of just **\$165** this month only!

Take advantage of this offer before the end of July and take the first step to crush your competitors online.

Just give us a call on +61 7 3166 5397 or send an email to support@SunburntSEO.com and we'll get (job!

About Roger Keays



<u>« Backend Improvements - Edit</u> Faster

Back to News

New Website Designer Cl Ever

Copyright © Sunburnt Technology, ABN 76387361812

terms of service | server load | server status

Sunburnt Technology | %{unsubscribe} %{ox_beacon}