How To Write An Author Bio

By Sunburnt Technology, 6 May 2013

Authority is a important quality to display on your website, blog and other marketing materials. One of the b
and simplest way to give your **articles** authority is to add an **author bio** to each of them. An author biograph
just a short paragraph and photo of the author at the end of the article which helps connect the reader to the

Here is an example of a good author biography from our software development blog:

About Roger Keays

Roger is an active member of the JSF 2 Expert Group and is happy to be a contributor to the Java Community. He has been writing software since the age of 8 and his other interests include languages, science, travel and surfing. You can follow Roger on Twitter and Google+.

Writing a good author bio is not too difficult if you follow these basic guidelines:

- Include a **clear headshot**.

- Frame yourself as an **expert**.

- **Qualify your expertise** with experience, awards, degrees or any other recognitions.

- **Link to your social networks** in order to attract followers.

- Keep it short - three of four sentences is enough.

Your photo is important and you want to follow the same rules as for any profile photo you would use on you
social networks:

- Show only your head.

- Crop out background noise and other people.

- Try to get a photo with a plain white background.

- Adjust the contrast and color levels so that black is pure black and white is pure white.

- If you have a professional profile photo, use that!

To add a bio to your articles with our software you just need to do two steps:

1. **Complete your author profile** and bio by clicking the user image at the top right of the screen.

2. Select the "**Show Author Bio**" option when you create or edit your content.

☑ Show Author Bio

About Sunburnt Technology

Sunburnt Technology has been helping businesses reach customers around the world since 2003. Our integrat Internet Business Platform includes [SEO Tools](), Web Analytics, [Content Management](), [Website Designer](), [Ema Marketing](), [Online Store](),[Domain Name Management]() and more.

Top Search Terms: [bio]()   [autobiography]()   [biography example]()   [example bio]()   [sample bio]()   [how to do a biograph]() [examples]()   [writing a biography]()   [how do you write a bio]()   [how to write a bio]()