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How To Setup A Welcome Email For New Subscribers

2 October 2012

We have a new feature that lets you write a welcome email which is automatically sent to new subscribers o mailing lists. Each of your contact lists can have a different welcome email and you can also edit the messae whenever you need.

Some uses of this feature are to:

- Say thanks for subscribing.
- Offer incentives to potential subscribers by sending them discount codes when they subscribe.
- Send a list of links to your top content to keep new subscribers engaged.

Setting up a welcome email is very simple, just follow these steps.

- 1. Log in.
- 2. Go to the "Email Marketing" tab and select "Contact Lists".
- 3. Find the list you want to setup a welcome email for and click the edit icon.
- 4. On the edit screen you'll see the form below which you can use to write your welcome email.

Welcome Email

If you would like to automatically send a welcome email to new subcribers complete the section below. Leave this blank if you don't want to use this feature.

mail Subject Welcome to Sunburnt SEO Template (Not Set)				
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With Sunburnt SEO's Internet Marketing Software and expert advice you can tap into a global				
audience of literally billions of potential customers that is growing daily.				
But in such a vast landscape, where do you even start?				
Well, the most important thing do is simply that. Start.				
We've torn down the barriers to starting your Internet Marketing campaigns and built a system that is				
hoth aseu to use and arows naturally with your husiness and level of experience	-			
Save				

You can select any template you have built with the Design Editor to make your welcome email look pretty. I do not select a template, your default web design template will be used.

Most new subscribers will also receive a verification email which contains a link to verify their email address.

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